



澳門旅遊大學  
UNIVERSIDADE DE TURISMO DE MACAU  
Macao University of Tourism

# Doctoral Degree Programmes Admission Brochure

## 博士学位课程招生简章



Public University Recognised by Ministry of Education  
UTM has not entrusted or authorised any agency in Mainland China to handle application and admission related matters

公立大学 获教育部认可  
澳门旅游大学没有委托或授权任何内地机构代办招生报名及入学手续相关事宜

### University Rankings and Recognitions 大学排名及认证

2026 QS World University Rankings by Subject  
- Hospitality and Leisure Management

**World #10**

**Asia #1**

**Macao #1**

2026 QS 世界大学学科排名  
- 款待及休闲管理

**全球 #10**

**亚洲 #1**

**澳门 #1**

Essential Science Indicators (ESI)

- Social Sciences, General **Top 1%**

**1<sup>st</sup>** in the world to attain the UN Tourism.TedQual certification

**1<sup>st</sup>** in the world to pass and receive reaccreditation of the International Quality Accreditation (IQA) of UK's Quality Assurance Agency for Higher Education (QAA)

基本科学指标资料库 - 社会科学(综合)学科领域

**前 1%**

**全球首间**获得联合国世界旅游组织旅游教育质素认证

**全球首间**通过认证及获续期  
英国高等教育质量保证局(QAA)  
国际质素认证(IQA)

### Contact Us 联络我们

✉ admission@utm.edu.mo

☎ (853) 8598 3087

📍 Avenida Padre Tomás Pereira, S.N., Taipa (Taipa Campus),  
Macao, China

中国澳门氹仔徐日升寅公马路 (氹仔校区)

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# Doctor of Philosophy (PhD)

## 哲学博士学位

Hospitality and Tourism Management  
酒店及旅游管理

Cultural Studies  
文化研究

### Programme Features 课程亮点



01. Purely research-based and designed for students who wish to pursue a career in academia or a research-related field.

课程以研究为导向，专为有意在学术界发展或从事研究工作的人士而设计。



02. PhD candidates must produce a meaningful and original research showcasing innovative ideas as well as planning, synthesising and analytical abilities.

完成具有学术意义、创新想法且能够展现规划、综合及分析能力的原创研究。



03. Each student will work closely with a supervisor or a supervisory team, with the support from university-wide research teams and departments.

学生将在至少一名论文导师的指导下开展研究工作，并会得到全校研究团队及各部门的全力协助。



04. Graduates are expected to make positive contributions to the growth and enhancement of research and education.

学生毕业后冀为研究与教育的发展作出贡献。

Normal duration: **3 years**  
正常修读期: **3年**

Teaching medium: **English**  
授课语言: **英文**

Class schedule: **Daytime**  
上课时间: **日间**



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# Doctor of Business Administration (DBA) (research area in General Management)

## 工商管理博士学位 (研究范畴—综合管理学)

### Programme Features 课程亮点



01. Offer a transformative educational experience that integrates rigorous academic study, advanced research methodologies, and practical application in the context of the business and service industries.

提供了一种变革性的教育体验，将严谨的学术研究、先进的研究方法与商业和服务业背景下的实际应用融为一体。



02. Designed for professionals who aspire to make significant impact in the business world through leadership, research and innovation.

专为有志于通过领导力、研究和创新对商业世界产生重大影响的专业人士而设计。



03. Graduates will be equipped with the knowledge, skills and mindset to excel as industry leaders, consultants, policymakers and academic scholars.

毕业生将具备成为行业领袖、顾问、决策者和学术学者所需的知识、技能和思维方式。



04. Aim to cultivate visionary leaders who can drive positive change and shape the future of the business and service industries in Macao, Mainland China and beyond.

旨在培养有远见卓识的领导者，推动积极变革，塑造澳门、中国内地和其它地区商业和服务业的未来。

Normal duration: **3 years**

正常修读期：**3年**

Teaching medium: **English / Mandarin**

授课语言：**英文 / 普通话**

Class schedule: **Friday afternoon,  
Saturday & Sunday**

上课时间：**周五下午、周六和周日**



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# UTM — YOUR CHOICE! 澳门旅游大学 — 你的选择!

## OUR STRENGTHS 我们的优势

### Public University 公立大学

Established in 1995  
于1995年成立

Diverse range of tourism and hospitality management programmes  
多元文旅和款待相关管理课程

From bachelor's degree level to doctoral degree level  
提供学士学位至博士学位课程

Collaborations with leading global institutions  
与世界顶尖院校合办双学位课程

Relying unit of "Tourism Education and Training Base for the Guangdong-Hong Kong-Macao Greater Bay Area" (6<sup>th</sup> national tourism talent training base)  
“粤港澳大湾区旅游教育培训基地”的依托单位 (国家第六个旅游人才培训基地)

### Culturally Diverse Campus 多元文化校园

#### Students 学生

 **28** nationalities (countries & regions)  
国家及地区国籍

#### Faculty Members 教学团队

 **16** nationalities (countries & regions)  
国家及地区国籍

Outstanding Faculty and  
Research Team  
卓越教研团队



Student Hostel  
学生宿舍



Admission  
报名



Classes can be delivered at UTM Hengqin Campus and/or UTM Taipa Campus.  
Credit exemption does not apply to thesis.

课堂可安排在澳旅大横琴合作区校园及/或澳旅大氹仔校区进行。  
学分豁免不适用于论文。

 [www.utm.edu.mo](http://www.utm.edu.mo)

Welcome to Macao University of Tourism  
欢迎加入澳门旅游大学